

David Saxby
When Sparks Fly! Igniting Innovative Thinking

Whether it is dealing with difficult problems or challenges, solving day to day issues, leading teams, organizing meetings or taking the next step in your career, developing your creative ability depends upon understanding and adopting the principles of highly creative people.

For over 30 years, David Saxby has gained a reputation for being “a catalyst to breakthrough strategies” for clients across the globe.

President of Spark Communications Inc., David Saxby has been a professional speaker and trainer for over 20 years and delivers presentations on creative thinking, marketing and presentation design and delivery. In addition to speaking, he facilitates brainstorming sessions and consults with organizations to develop strategic marketing communication strategies.

A graduate of the Alberta College of Art & Design, David began his career in the advertising industry as an illustrator and designer. Within a few years, he started his own firm and hasn't looked back since.

An entrepreneur, for the past 30 years, he has successfully built several ventures: from a one man creative studio, to President and Creative Director of a one of the leading Western Canadian marketing communications firms, to the driving force behind Spark Communications Inc. He has been an actor, producer, director in musical theatre and a musician.

David is a founding board member and Past-President of the Western Canadian Chapter of CAPIC (the Canadian Association of Photographers and Illustrators in Communications). He is also a founding board member and Past-President of the Calgary Chapter and a past National Director of CAPS (The Canadian Association of Professional Speakers)

David will share insights into how you can ignite innovative ideas that you can apply today, at work and in your personal life. His presentation will get you to see the lighter side of where you get stuck and prepare you to break through your boundaries to Make Sparks Fly!