

David Saxby, President of Spark Communications Inc., is an entrepreneur, professional speaker, business consultant and coach.

David has successfully built several successful marketing firms in Western Canada. He started his first marketing communications company at the age of 23 and grew it from one man to a 20 person marketing communications firms in less than 3 years.

Today David is president of 2 business ventures:

Spark Communications Inc. focused on professional speaking, consulting and executive presentation skills coaching.

Vincom Group Inc. focused on marketing and branding for international wineries.

and a partner in a third company:

Costa Rican Investments focused on attracting investors to real estate investments in Costa Rica

As a speaker he has delivered over 2000 presentations in the past 20 years to thousands of business people, ranging from home-based entrepreneurs to senior executives and professionals.

David is a Past Chair of Calgary's Small Business Week and a past National Director of CAPS (the Canadian Association of Professional Speakers).

He is an author of two books; ***Customer Service Goldmine*** and ***Sales Guru's Speak Out***.

David's presentations focus on three core areas:

Innovation, Sales and Marketing and Presentation Skills.

His presentation today is called:

Ignite the Entrepreneurial Within