

**David Saxby**, President of Spark Communications Inc., is an entrepreneur, professional speaker, business consultant and presentation coach.

David has successfully built several successful marketing firms in Western Canada. He started his first marketing communications company at the age of 23 and grew it from one man to a 20 person firm. He attributes much of his success to learning presentation skills early in his career.

His speaking career began by enrolling in a course to overcome his fear of public speaking. Since then he has delivered over 2000 presentations in the past 30 years to thousands of business people, ranging from home-based entrepreneurs to senior executives and professionals. In addition to his speaking career David has been an actor, musician, director, producer in musical theatre.

David is a Past-President of one of the largest Calgary Toastmasters clubs, Past Chair of Calgary's Small Business Week and a past National Director of CAPS (the Canadian Association of Professional Speakers).

He is an author of two books; ***Customer Service Goldmine*** and ***Sales Guru's Speak Out***. (Sales Gurus Books - for sale today \$24.95)

David's presentations focus on three core areas:  
Innovation, Sales and Marketing and Presentation Skills.

His presentation today is called:

## **Add Spark to Your Sales Presentations**

Transform Yourself into a More Persuasive Presenter & Win More Business!